

# ADUR SPECIAL NEEDS PROJECT

Becoming a business supporter

## What we do

Our Charity is a very special service providing Play Schemes for Children aged 5-15 with Special Educational Needs and Disabilities (SEND) in Adur District's local communities.

Through fortnightly Saturday Play Schemes, we aim to do three things:

1. Provide a safe, secure and fun play scheme for children with Special Educational Needs and Disabilities
2. Provide the children's families with respite time
3. Provide anyone 16 years of age and above with part-time employment and volunteering opportunities

We would love to have your business supporting and promoting our work - together we are able to make a difference in the local community.



“ASNP is a valued community resource because every child should have the help they need to become the best they can be in life”



**ASNP**  
Adur Special Needs Project



# Why support us?

Our Charity only has the funds to exist because we organise events, apply for grants and receive donations from local groups, businesses and individuals. Without these key sources of income we could not continue our work to support local children and their families.

By choosing to support our Charity, together we are able to help support more children, run more play sessions and have a greater impact in the local community.

If you're interested in becoming a business supporter or have any questions for us, please get in touch. We can't wait to hear from you!



"For the first time in our son's life he has made a friend at the Play Scheme.

At the end of a session, he gave a child a cuddle goodbye. It brought tears to our eyes"

# How we can support your business

We would love to support your business in the following ways:

- Sharing your companies details and stories of support through our Facebook page - over 600 followers at present
- Inclusion in a quarterly "Business Supporters" blog post on our website and shared to social media
- A press release in local newspapers at the end of the fundraising period
- One free team entry into our annual quiz night
- Honorary sponsorship of our main fundraising event
- Your Company logo and website link on our website





# Sponsorship Packages

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If your Company helps charities with funding or donations, we would love you to consider supporting Adur Special Needs Project. We have put together sponsorship packages to make it very clear and easy to see how you can help and what your sponsorship support would be contributing to.

## Sponsor a term of Play Schemes

**£10,500**

Sponsorship of this amount will cover the costs for a minimum of 6 Play Scheme sessions, with up to 20 children attending each session. This covers staffing, activities and snack costs for each session.

## Sponsor a month of Play Schemes

**£3,500**

This will cover the cost of one month's worth of our service (2 sessions). We currently have the capacity to have up to 20 children per session.

## Sponsor a child's Play Scheme fees for a year

**£1,500**

Pay for a qualifying child to attend our Play Scheme for 12 months. This would benefit the child with a minimum of 110 hours of play and social development.



"Having a child with complex needs has impacted on our family. We aren't able to do some of things that a 'typical' family do as even the simplest activities can cause anxiety and upset for our daughter.

Having a few hours on a Saturday when we know that she is happy enables us to do the things that we would not normally be able to do. We are so grateful to ASNP for the time that it gives us to be a family and have time off as carers"



## Fundraising Ideas

We are always looking for volunteers to help us raise money. Just in case your staff would like to raise money for our charity individually, we have put together some suggestions to help them get started. If they need our support, please ask them to get in touch, we'd love to hear from them.

- Host a virtual quiz night for family and friends
- Have a bake sale - at work or at home
- Have an open garden - we all know someone who's become a garden enthusiast since lockdown! Why not show off their new gardening skills!
- Take on a team or individual challenge such as walking or cycling the Downs Link over a weekend or in a day!
- Take part in an organised challenge event, such as Brighton Half Marathon

## Fundraising Resources

We have the following fundraising resources available to help with individual, team and corporate fundraising - just get in touch to organise getting these to you!

- Pin Badges - Can be sold for a donation in the workplace, at a bake sale etc
- Collection Tin - Great for having on a refreshment table or tying to a rucksack on a challenge walk - people you meet on the trail might surprise you with their spare change
- T-Shirts and Running Vests - In a range of sizes, these can be worn when taking part in challenge events
- JustGiving - you can set up individual and team pages linked to ours, an easy way to collect sponsorship money, see how you're progressing towards your target and JustGiving take care of claiming gift aid on all eligible gifts!



# Thank you for your interest in becoming an Adur Special Needs Project business sponsor



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[@adurspecialneedsproject](https://www.facebook.com/adurspecialneedsproject)

"This is such a great cause for our company to get involved with. We are very proud to be able to help a small, but invaluable local charity like ASNP"

KEITH RELF  
PEMBROKE FINANCIAL SERVICES



**ASNP**  
Adur Special Needs Project